

DIANIMOTO WEBSITE DEVELOPMENT

The Coastal Rally Collection

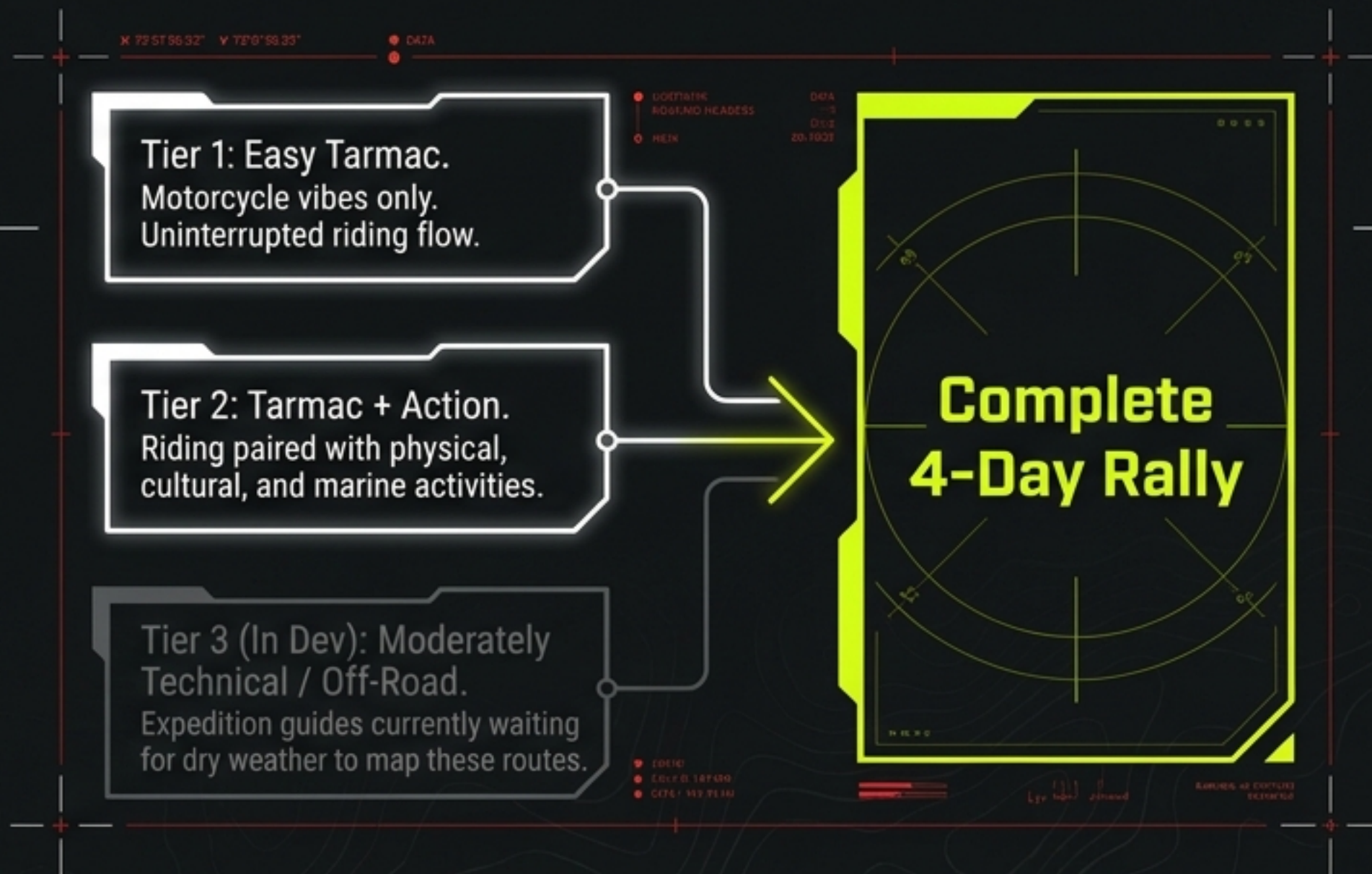
Proposed 4-Day Expedition Packages & Route Schematics.





Beyond Rental: Crafting an Expedition

The modern motorcycle traveller seeks more than just a bike; they seek a curated roadbook. We are structuring the new DianiMoto web offerings to cater to both the riding purist and the active adventurer.



Stage 1: The Coastal Fisherman's Trail

Day 1 | Vanga & Chale Beach | Tier 1 | Pure Ride

A relaxed, highly visual introductory stage. Riders head deep south to Vanga to witness the raw, vibrant energy of local fishermen bringing in the daily catch. The return leg is heady to nuxvriter leg is timed perfectly for golden hour, culminating in a spectacular sunset at Chale Beach, with an optional detour to Shimoni port. Plentiful stops for photography.

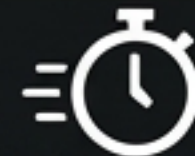
TELEMETRY DATA



Total Distance:
141 km



Route: **DianiHQ** → Msambweni
→ Kona Ya Shimoni →
Majoreni → Vanga → Chale
Beach



Saddle Time:
~3 Hours (Easy Pace)



Fuel Requirement:
1 Full Tank (Voge/Vintos
300cc) – Kshs 1,800

Stage 2: Heritage & Twisties

Day 2 | Kilulu & The Shimoni Caves | Tier 1 | Pure Ride + Culture



Stage 2 dials up the riding dynamics. Riders navigate the mesmerising twisties and lush scenery towards Kilulu, pushing the rally bikes through sweeping tarmac curves.

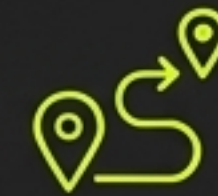
The afternoon shifts to cultural immersion with a visit to the Shimoni Slave Caves, followed by quiet, ambient local cuisine by the beach at Shimoni Gardens Cottages.



TELEMETRY DATA



Total Distance:
156 km



Route:
DianiHQ → Milalani →
Base Titanium → Mivumoni
→ Kilulu → Shimoni



Saddle Time:
~3.5 Hours



Fuel Requirement:
1 Full Tank – Kshs 1,800

Stage 3: The Waterfall Climb

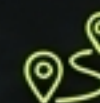
Day 3 | Chitsanze & Kombani | Tier 2 | Ride + Physical Exertion

A shorter ride, but a physically demanding day. Riders pack hiking gear to descend into the Chitsanze Waterfall. After a 45-minute to 2-hour physical indulgence in the wild, the reward is a massive, shared platter of traditional local cuisine at Kombani Dishes before a short 20-minute dash back to HQ.

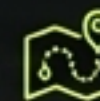


Total Distance:

69.9 km

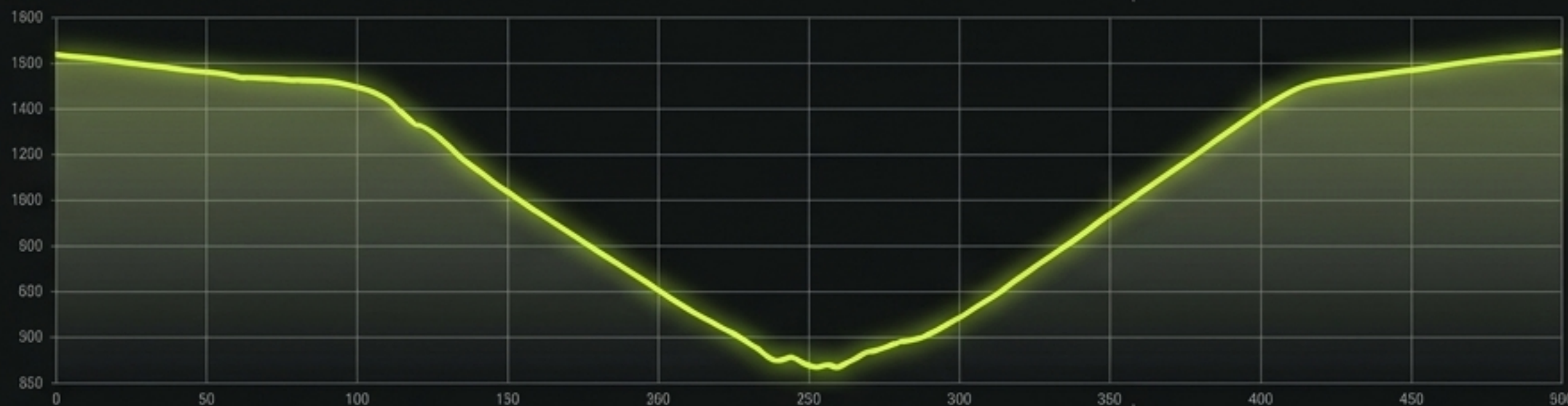
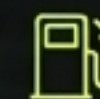


Route: DianiHQ → Kombani Junction → Kwale Town → Chitsanze Waterfall



Fuel Requirement:

Partial Tank – ~Kshs 1,000



Physical Demand:
High (Steep Hiking)

STAGE 4: THE MARINE DASH

Day 4 | Kisite Mpunguti Marine Park | Tier 2 | Ride + Sea Safari

The ultimate surf-and-turf expedition. A morning ride down to Shimoni to board dhow dhows for a full day of aquatic exploration in the marine park.



TIDE-DEPENDENT TWILIGHT RIDING.

Dhows return between 16:00 and 18:00.
This stage requires competent twilight/night riding skills for the return leg to Diani.

TELEMETRY DATA



Total Distance:
113 km



Route:
DianiHQ → Shimoni
→ Marine Park KWS



Activity Level:
Full Day Dhow Sailing,
Snorkelling, Diving



Fuel Requirement:
Partial Tank –
~Kshs 1,500

Daily Operational Cost & Disbursement

Variable out-of-pocket expenses required per day (excluding motorcycle rental).

Stage	Fuel (Kshs)	Activities / Entry	Meals (Est.)	Total Daily Est.
Day 1: Vanga	1,800	Free (Scenery/Photography)	Self-catered/Varied	1,800 Kshs
Day 2: Kilulu	1,800	Shimoni Caves (~500)	Shimoni Gardens (~1,500)	3,800 Kshs
Day 3: Chitsanze	1,000	Waterfall (500 Non-Res / 200 Res)	Kombani Dishes (~2,000)	3,500 Kshs
Day 4: Kisite	1,500	Marine Park Package (\$70)*	Included in Park Pkg	10,600 Kshs

*Marine package includes boat ride, snorkelling, KWS admission, meals, and drinks. (Converted at approx. 130 Kshs/USD for illustration: ~9,100 Kshs).

The Complete Coastal Rally Package

Synthesising Days 1-4 for Flagship Website Merchandising.

Offering all four days as a continuous, comprehensive package creates a premium flagship product. Merchandising this as a single “book now” package simplifies client logistics while securing 4 days of guaranteed rental revenue.



Total Retail Package Value:

Kshs 39,700

[~\$305 USD]

Expedition Fees & Meals: Kshs 13,600

[Marine Park, Caves, Waterfalls, Kombani]

Fuel Allocation: Kshs 6,100

Motorcycle Rental: Kshs 20,000

[Based on standard rate of Kshs 5,000/day x 4 days]



Deploying the Roadbook Immediate Next Steps for Operations & Web Integration

- [] **Digital Assets:** Schedule a shoot to capture the Voge/Honda CRF 300s on these specific routes for the new web headers.
- [] **Pricing Engine:** Integrate the Kshs 39,700 complete package into the booking portal with optional group/private add-ons.
- [] **Safety Briefing:** Finalise the "Night Riding" waiver and briefing protocols for the Day 4 Dhow return.
- [] **Map Tier 3:** Dispatch expedition guides to scout and map the moderately technical/off-road routes once dry weather arrives.